

Media Awards Submissions Up Across Services

Staff reports

Last quarter in Eye on VI, our focus was on the various media awards competitions for the military and the streamlined submission process, now in its third year. Entries from the services are now at the Defense Media Activity for judging, and perhaps equally as impressive as the actual entries themselves is the increase in number of entries across the board.

According to Julie Briggs, an operations analyst with the Defense Media Activity, who presented at the last Defense Visual Information Steering Committee on April 30, 2019, the total number of entries for competition year 2016

from all services, including defense agencies, DoD field activities and Coast Guard, was just shy of 1,300. Fast forward to competition year 2018, and the total increase was nearly sevenfold, with 8,920 entries.

The biggest changes from the last two years have come from both the Army and the Navy, which went from 51 and 60 entries, to 2,101 and 1,402 entries, respectively.

"The increase is phenomenal and validates that the awards module rolled out three years ago by DVIDS (Defense Visual Information Distribution Service) is user-friendly," Briggs said. "Not only is it easier for people to enter their products, it's also easier for the services to

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FOR MORE INFO

The Defense Media Awards page is at <https://www.dma.mil/Services/Defense-Media-Awards/>



2018 Defense Media Award Winner. U.S. Navy Sailors maneuver a rigid-hull inflatable boat alongside the Arleigh Burke-class guided missile destroyer USS Carney (DDG 64) while participating in visit, board, search and seizure (VBSS) training during Exercise Bright Star 2018 in the Mediterranean Sea, Sept. 10, 2018. (U.S. Navy photo by Mass Communication Specialist 1st Class Ryan U. Kledzik)

MEDIA AWARDS continued... These are also 2018 Defense Media Award Winners!



U.S. Air Force Airman 1st Class Franklin Harris, a combat broadcaster assigned to the 1st Combat Camera Squadron, Joint Base Charleston, S.C., supports the weight of his teammate during the obstacle course challenge at Marine Corps Base Quantico, Va., during the 2018 SPC Hilda I. Clayton Best Combat Camera (COMCAM) Competition May 1, 2018. (U.S. Air Force Photo by Staff Sgt. Corban Lundborg)



An MC-130J Commando II, assigned to the 9th Special Operations Squadron, lands at Orogrande, NM, prepare for the U.S. Marine Corps' high-mobility artillery rocket system (HIMARS) launch during Exercise Emerald Warrior 18, March 5, 2018. (U.S. Air Force photo by Tech. Sgt. Larry E. Reid Jr.)

manage their competitions."

The services can also track and validate who has submitted entries starting at the lowest echelon. It also allows for the remote scoring of the entries directly in the system.

Overall, the feedback of the streamlined processes has been positive, but Briggs acknowledged that there were still a number of questions regarding permissions and access issues as well as eligibility questions. "We need to do a better job training people how to navigate the module, grant access and correct issues," Briggs said.

Still, growth is encouraging.

"An increase in submissions is definitely healthy because it means more competition and greater opportunity for feedback. And that," Briggs said, "is a positive reflection on the community."

The results of each service competition may be found at <https://www.dvidshub.net/awards/dma> under stories. Only the winners of the year in each category compete in the DoD competition. Winners of the DoD contest will be posted on the site by May 31.

Editor's Note: Julie Briggs had managed the media awards module provided by DVIDS since the module's inception in 2016.



An M2 Bradley Fighting Vehicle provides security from the 2nd Armored Brigade Combat Team, 1st Cavalry Division's tactical operations center (TOC) during Decisive Action Rotation 19-06, April 8, 2019 at the National Training Center, Fort Irwin, Ca. (Photo by Maj. Carson Petry, 2nd Armored Brigade Combat Team, 1st Cavalry Division Public Affairs)



JCCC To Use Joint Lessons Learned Information System for VI Planning and Training

Joint Combat Camera Center (JCCC) is in the final stages of becoming the latest Department of Defense (DoD) entity to adopt usage of the Joint Lessons Learned Information System (JLLIS), which will help bridge the gap between communicators in the field and the Defense Information School (DINFOS) schoolhouse.

JLLIS is an automated database solution that facilitates the collection, tracking, management, shar-

ing, collaborative resolution and dissemination of lessons learned to improve the development and readiness of the Joint Force.

"We are currently in the process of defining the best way to utilize this asset (JLLIS) for our Visual Information (VI) purposes," said JCCC director, U.S. Navy Ensign Nicholas Lingo, who indicated the vision is to create a repository as an easily accessible resource for the VI, public affairs (PA), Combat Camera

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ARTICLES OF INTEREST

Read and see the works of The Washington Post's 2019 Pulitzer Prize winners. Pulitzers were awarded for criticism, photography, cartooning; among finalists for feature writing, public service, etc.

<https://www.washingtonpost.com/news/national/wp/2019/04/15/feature/2019-pulitzer-prizes-winners-and-finalists-from-the-washington-post/>

Strategies & Tactics-PRSA article on Career Military Officer Earning APR+M Certification (COLDownie-DINFOS)

**This article cannot be linked to directly but you can find it by typing keywords in your browser.*

CALENDAR

May 27, 2019	Memorial Day	
June 21, 2019	JCCPG, 1st COMCAM	Charleston, SC
June 16-22, 2019	DoD Visual Storytelling Workshop	Charleston, SC
July 23, 2019	DVISC	DMA, Fort Meade

DIMOC wants to preserve your historical media

If your unit, ship or organization has DoD-produced physical imagery taking up valuable space (i.e. prints, slides, films, tapes, negatives, discs, etc.), DIMOC can digitize it and make it available to you through the www.dimoc.mil web portal at no cost!

Regardless of the media's age, such imagery is still an official DoD record, and must be properly archived according to Federal law and DoD regulations. Please do not throw it away or attempt to send scanned items to DVIDS or DIMOC.

For more information on submitting imagery to DIMOC, go to <http://www.dimoc.mil/Submit-DoD-VI/Preparing-Physical-legacy-VI/>. Once you have inventoried your physical imagery, contact our archivists at DIMOC-Archivists@mail.mil.

EYE ON VI SUBMISSIONS

If you have a story or idea you think should be included, please email us your content. All story submissions must follow these standards: 1) Typed in Microsoft Word; 2) All images must be in the original JPEG format, submitted separately from the Word document, with required caption, attribution and metadata; 3) No more than 350 words.

Contact us:
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(COMCAM), and academic communities. "One of the ways I see it being beneficial is in providing examples, like our recent involvement in the hurricane relief from 2018, to serve as a way for new public affairs officers (PAOs) to learn from the challenges we encountered firsthand and be able to implement what we defined as a better way forward," said Lingo.

Led by Lingo and Ms. Heather Norris, JCCC deputy director, the JCCC will use JLLIS with a focus on drafting after action reports for primary use by DINFOS faculty and staff. These will provide relevant examples and data that can be used in the DINFOS education curriculum and provide students practical, real-world lessons that they can take back to their duty station.

The JCCC VI/COMCAM Planners will create observations in JLLIS applicable to educational areas in the DINFOS training curriculum. The short-term goal is to, within the next year, upload observations and after action reports from significant contingencies, operations, and exercises. The long-term goal is to assist DINFOS in delivering capable operators as opposed to trained students.

As part of the Defense Imagery Management Operations Center, JCCC's use of the JLLIS platform is also intended to share lessons and best practices gathered from planning and imagery management efforts DoD-wide.

"JLLIS will provide us with some external insight that could provide even more benefit to other PAOs in building an understanding of what types of problems they may have to face in the field, as well as what JCCC and others have developed as fixes for issues that arise during contingencies, operations, and exercises," added Lingo.

The project scope includes the opportunity to research and identify other functions within JLLIS that can supplement the agency, component, and work center missions.

Find out more about JLLIS at www.dimoc.mil



Above: Members of U.S. Coast Guard Shallow-Water Response Boat Team 3 rescue pets stranded by flood waters caused by Tropical Storm Florence, Riegelwood, N.C., Sept. 16, 2018 (U.S.Coast Guard photo).

Right: Mexico Beach, Fla., Oct. 14, 2018—Hurricane Michael made landfall on the Florida Panhandle Oct. 10 as the strongest storm to hit the continental U.S. since 2004. With winds of 155 mph, the Category 4 storm slammed coastal towns in the area, leveling buildings and structures, flooding streets and leaving a trail of destruction. (FEMA photo by K.C. Wilsey)



Military VI Students Complete Syracuse University Program

Staff Reports

After a rigorous 10 months of classroom and hands-on training at the S.I. Newhouse School of Public Communications at Syracuse University, N.Y., 32 active duty military VI specialists are now poised to return to the uniformed services as advanced storytellers.

The Army, Navy, Air Force, and Marine Corps selected each service member for admission to the Military Photojournalism (MPJ) and Military Motion Media (MMM) programs, which concluded with a graduation ceremony May 9.

Beginning with an intense English and grammar refresher course in August, the students earned 30 undergraduate credit hours alongside civilian students for most of their classes in photojournalism and broadcast journalism. They had a few military-only courses taught by Syracuse University professors as well.

Upon successful completion of the

MPJ or MMM programs, mass communications specialists, photographers and videographers, have a three-year service obligation and typically go on to work in duty assignments such as Combat Camera, White House TV, Stars and Stripes, or as instructors at the Defense Information School.

"As military graduates at Newhouse, we hold you to the higher standards," said Marine Master Sgt. Jeremy Vought, the evenings' graduation speaker and a 2007-2008 Motion Media graduate of the program. "Your success will be determined by how you better your subordinates using the skills you've learned here.."

"Through the content you create, we will fight and win using truth and credibility," Vought said.

The culmination of the work of this year's students can be found here:

<http://newhousemilitary.syr.edu/2019/>



An image of Bryan Costello (left), who conducts prosthetic research at the Upstate Biotech Accelerator Laboratory, from the article, "Getting Warmer," written and photographed by Raymond Minami.



SU vs. FSU Men's Basketball Team, Feb 5, 2019, photographed by Kassie McDole.

Military Visual Journalism Program Graduates May 2019

Military Motion Media

1. Sgt Hector de Jesus, USMC
2. SPC Cole Erickson, USA
- 3. SSG Henry Gundacker, USA HG**
4. MC3 Lucas Hans, USN
5. SrA Tybee Hurst, USAF
6. Sgt Andrew Koppers, USMC
7. MC3 David Lee, USN
8. Sgt Kassie McDole, USMC
9. SSgt Devin Nothstine, USAF
10. Sgt James Skelton, USMC
- 11. SSgt Gabriel Stuart, USAF HG**

12. CW02 Pete Thibodeau, USMC
13. SSG Antonio Vincent, USA

Military Photojournalism

1. SrA Justin Armstrong, USAF
2. SSgt Michael Battles, USAF
3. MC2 Alfred Coffield, Jr., USN
4. SGT Matthew Devirgilio, USA
- 5. Sgt Lauren Gramley, USMC HG**
- 6. MC2 Brianna Green, USN HG**
7. Cpl Tyler Harrison, USMC
8. SSgt Deana Heitzman, USAF

9. MC1 Kathryn Holm, USN
10. MC2 Gabriel Kotico, USN
11. MC2 Levingston Lewis, USN
12. SSgt Trevor McBride, USAF
13. Cpl Stormy Mendez, USMC
14. MC2 Raymond J. Minami, USN
15. SPC Miguel Pena, USA
16. SSG Kathleen Polanco, USA
17. TSgt Natasha Stannard, USAF
18. MC2 Huey Younger, USN
19. MC2 Michael Zingaro, USN

* HG Honor Graduate



75th Anniversary Commemorations of Major World War II Battles

Staff reports

Across the military, 75th anniversary commemorations of major World War II battles and campaigns have been taking place, and in accordance with Public Law 115-433, will continue to

take place through 2021. DVIDS has created a resource page at <https://www.dvidshub.net/feature/WWII75> to collect video, photos and stories highlighting observances, memorials and celebrations occurring in the U.S. Additionally, official DoD WWII

75th anniversary logos are available for download for inclusion in your commemoration VI production materials. Should you need additional help planning a WWII-specific commemoration, please visit the following resource pages:

Army: <https://history.army.mil/index.html>

Navy: <https://www.history.navy.mil/browse-by-topic/commemorations-toolkits/html>

Ask DVI: Customer Wants to Download a Professional Development Video

In each Eye on VI issue, customer services (DVICS) addresses a frequently asked question or issue topic that may be useful to all VI and PA professionals. Let us know if you have a subject you'd like us to cover by sending an email to dvicustomerservice@defense.gov.

QUESTION: "A customer requested to download a professional development video from DVIDS to use as a training aide at a leadership conference. We are unable to download the video. Can you assist?"

ANSWER: In this particular case, the Soldier's DVIDS account e-mail address had not been validated. This is typical of a new account. The customer service representative confirmed and validated the email address, thereby allowing the successful download of the video file for the customer.

TIP: Once a new account has been initiated on DVIDS, the new account holder's e-mail address must be validated prior to any upload or download activity. Contact the DVI Customer Services to complete this e-mail validation or any other DVIDS account issues. To create a DVIDS account, go to DVIDS member registration at <https://www.dvidshub.net/member/registration>

QUESTION: Recently an Air Force public affairs customer asked for help locating some official photographs on DVIDS. Currently there are no "official" requirements to post senior leader biographies on DVIDS. However, DVICS was able to direct the customer to a link on the Air Force website where biographies are posted for current leaders and archived for former senior military and civilian leaders. They can be found at <https://www.af.mil/About-Us/Biographies/>. Other service leaders and biographies can be found here:

Army: <https://www.army.mil> and then click on the Menu button in the upper left of the screen to see a screen of page collections, including top civilian and branch leaders

Navy: https://www.navy.mil/navydata/bios/bio_list.asp

Marine Corps: <https://www.marines.mil/Leaders/>

(To search for unit leaders go to Units tab, and select the appropriate unit)

Questions? Contact the DVICS by phone toll-free at 1-888-743-4662, or by email at:

dvicustomerservice@defense.gov.

VI POLICY UPDATES

UNDER DEVELOPMENT:

Full revision of **DoDI 5040.02 "Visual Information"** (in initial review stage).

- Adds new policy on the use of personal cameras.
- Adds new section on required VI documentation.
- Adds new section on VI as public information.
- Incorporates and cancels DoDI 5040.07 "VI Productions."

VI POLICY REFERENCES

Looking for Visual Information or Public Affairs-related policy documents?

DIMOC has established a library for DoD references at <https://www.dimoc.mil/References/DoD-VI-References/> and services-specific references at <http://www.dimoc.mil/References/Service-VI-References/>



DINFOS TRAINING AND PROFESSIONAL DEVELOPMENT OPPORTUNITIES

DINFOS has begun first round of MCF (Mass Communication Foundation)



U.S. Army Spc. Sidney Perry, assigned to the 55th Signal Company (Combat Camera) prepares his equipment for an interview during a tactical lane validation at Marine Corps Base Quantico, Va., May 8, 2019. (U.S. Army Photo by Sgt. Victor Perez Vargas/Released)

Content Management Course

(4 weeks) 16 students

Class 030 - 3 Jun - 8 Jul 2019

Visual Information Management Course

(2 weeks) 24 students

Class 030 - 15 Jul - 26 Jul 2019

Intermediate Photojournalism Course

(8 weeks) 18 students

Class 030 - 13 May - 17 Jul 2019

Digital Multimedia Course

(7 weeks) 24 students

Class 030 - 11 Jul - 28 Aug 2019

Combat Camera Leadership Course

(2 weeks) 24 students

Public Affairs Qualification Course

(9 weeks) 75 students

Class 040 - 10 Jul - 12 Sep 2019

Intermediate Public Affairs Specialist Course

(2 weeks) 24 students

Class 040 - 15 Jul - 26 Jul 2019

Joint Contingency Public Affairs Course

(2 weeks) 16 students

Class 020 - 8 Jul - 19 Jul 2019 **Joint**

Intermediate Public Affairs Course

(5 weeks) 24 students

Class 020 - 13 May - 20 Jun 2019

Joint Senior Public Affairs Course

(2 weeks) 16 students

Class 030 - 9 Sep - 20 Sep 2019

Additional information available at:

<http://www.dinfos.dma.mil/StudentInfo/CourseCatalog.aspx>



PHOTO HIGHLIGHTS



Airmen assigned to the 729th Air Control Squadron return home after a 7-month Middle East deployment at Hill Air Force Base, Utah, April 29, 2019. (U.S. Air Force photo by R. Nial Bradshaw)



Dutch and Italian Special Operations Forces enter a building filled with smoke while searching for simulated casualties at the International Special Operations Training Centre's NATO Special Operations Medic Course in Stetten, Germany March 19, 2019. (U.S. Army Photo by Spc. Patrik Orcutt, Special Operations Command Europe)



Georgia National Guardsman Spc. Lucas Johnson, representing the Marietta-based 201st Regional Support Group, low-crawls through a trench during the Individual Movement Technique event at the state best Warrior Competition at Fort Stewart, Ga., on March 6, 2019. (U.S. Army National Guard photo by Spc. Tori Miller)



Lance Cpl. Tyler Marshall, a rifleman with Alpha Company, Battalion Landing Team, 1st Battalion, 4th Marines the "China Marines," fires an M240G medium machine gun during low-light live-fire machine gun training at Anderson Air Force Base, Guam, March 11, 2019. (Official Marine Corps photo by Lance Cpl. Harrison C. Rakhshani)

