



Name placards hang on a wall in the Hall of Heroes at the Defense Information School on Fort George G. Meade, Md., July 27, 2015 for U.S. Marine Corps Cpl. Sara A. Medina and Lance Cpl. Jacob A. Hug, combat photographers who were killed in a helo crash during earthquake relief operations in Nepal, May 12, 2015. (DoD photos by Shane

Honoring the Fallen ...



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Cpl. Sara Medina & Lance Cpl. Jacob A. Hug, USMC

In Memory of the two Combat Camera photographers who died in a helicopter crash in Nepal during humanitarian aid efforts following devastating earthquakes in April, 2015.

Defense Information School (DINFOS) inducts two Marines into Hall of Heroes

By Cameron Rogers - <http://www.dinfos.dma.mil/About/News/tabid/7457/Article/611196/dinfos-inducts-two-marines-into-hall-of-heroes.aspx>

The Defense Information School inducted two fallen Marines into the Hall of Heroes at Fort George G. Meade, Maryland, on July 27, 2015.

Cpl. Sara Medina, 23, and Lance Cpl. Jacob Hug, 22, were both combat camera Marines assigned to the 3rd Marine Expeditionary Force at Okinawa, Japan. They were killed in a helicopter crash in Nepal on May 12, 2015.

“Both Marines died doing their duty,” Army Col. Martin Downie, DINFOS commandant, said. “They assumed the same risk as their fellow Marines when they boarded that helicopter.”

SUBMISSIONS

Please contact us with your questions, feedback, and stories to share.

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Medina and Hug were the 127th and 128th names added to the Hall of Heroes. First unveiled in 2006, the hall honors men and women who died in the line of duty while working in a public affairs or visual information job specialty. Both Medina and Hug attended DINFOS before being assigned to the 3rd MEF. Medina trained as a combat photographer at the school in 2011, while Hug trained as a combat videographer in 2013.

Prior to the crash, the two Marines were documenting the humanitarian relief operations in Nepal for the earthquake in April that killed more than 9,000 people. Four other U.S. Marines and two Nepalese soldiers died in the crash as well.

“They died telling the story of our military members as they worked to bring relief to a nation devastated by natural disaster,” Downie said.

Originally from Phoenix, Arizona, Hug enlisted in the Marine Corps in 2012. He was sent from Okinawa to assist U.S. Marine Corps Forces, Pacific Combat Camera in Exercise Cobra Gold 2015, an annual multi-national military exercise co-sponsored by the U.S. and Thailand.

“My first impression of him was he was kind of a quiet, nerdy kid,” Sgt. Matthew Troyer, DINFOS instructor and master of ceremony, said. Troyer and Hug lived and worked together for 45 days, with Hug working as Troyer’s videographer.

Troyer continued, “Hug grew on me fast, as I found him to be highly dependable and one of my favorite things, he never complained and was a fire-and-forget type of Marine. He was a great kid, and I would have loved to have him on my team again.”

Medina enlisted in the Marines Corps in 2010 as a native of Aurora, Illinois. According to Mr. Michael Lujan, Quantico Combat Camera director, she took great pride in being a Marine, you hear that phrase being a Marine 24/7. “Cpl. Sarah Medina was always a Marine. There was never a second in her life she was not a Marine.”

Both Marines called home to their mothers on Mother’s Day, but no one could know it would be the last time they would speak, Downie said.

The names listed in the Hall of Heroes are not organized by rank, service, or operation. Instead, they are left in the way they served: together, in the same way that they were part of a single team with one mission. There are no blank spaces on the wall, only blank plates. The earliest casualties in the Hall of Heroes date back to the Korean War, as that was the first conflict in which the U.S. Armed Forces listed casualties according to their occupations.

Troyer said that the purpose of the Hall of Heroes is to educate the young visual information and public affairs specialists who come to DINFOS to learn about their career fields. Specifically, they want them to realize that their jobs are not for the faint of heart, that their jobs are as important as any other career field in the military, and that they are not to take them lightly.

During the ceremony, Downie said that the loss of Medina and Hug serves as a reminder that the men and women trained at DINFOS are on the front lines every day, ready to go into harm’s way in order to succeed at their mission.

“Their deaths poignantly remind us that life is precious, and that it is the duty of the living to remember and to honor them,” he said.

Related Stories:

- <https://www.dvidshub.net/image/1968872/honoring-fallen-who-cpl-sara-medina#.VZv-ZEZWcXg>
- <https://www.dvidshub.net/news/165511/hmla-469-hosts-memorial-ceremony-marines-killed-nepal#.VZwBskZWcXg>
- <http://www.usatoday.com/story/news/world/2015/05/17/nepal-helicopter-crash-identified/27483727/>
- <http://news.usni.org/2015/05/17/marines-release-identities-of-six-dead-in-nepal-helicopter-crash>

VI Policy Updates

- **Revision of DoDI 5040.02 “Visual Information”** -- DVI Internal review is complete and is currently being editing per the new WHS issuance styleguide.
- **DD Form 1995 “Audiovisual Production Request”** -- DPMG latest revision [22 July 2015] is coming out for comment.
- **Cancellation of DoDM 5040.06: Volumes 1, 2 & 3** -- Component coordination was completed 30 Jun 2015 [100% Concurrence] and is awaiting OGC Legal Sufficiency Review.
- **DoDI 5410.20 Public Affairs Relations with For-Profit Businesses and Business Industry Organizations** -- The instruction was signed by OATSD(PA) July 2015 and is waiting Federal Review before posting. The revised instruction incorporates new policy on commercial use of DoD Visual Information and establishes mandatory “Notice of Limitations for Public Use” for all DoD Websites/Social Media Sites displaying DoD Visual Information galleries. The Notice of Limitations for public use is already posted at: <http://www.dimoc.mil/resources/limitations.html>

- **Joint Publication (JP) 3-61 “Public Affairs”** – The Joint Working Group adjudication was completed 24 Jun 15 and the publication is now in signature draft preparation phase for publication by the end of 2015.
- **COMCAM MTPP** -- will no longer be sponsored by ALSA. The manual is still listed as current in the ALSA Bulletin June 2015.

VI Articles of Interest

Questions on STYLE

When can you deviate from the Style Guide? The following is an example of the rigor and consideration given to questions from the VI community on the DoD Captioning Style Guide. When commanders or others want to deviate from the Style Guide rules. Whether it is the Associated Press (AP) Style Book or the DoD Captioning Style Guide, DIMOC provides the VI community with an information resource to tap when these questions occur.

What is the impact when standards such as the Style Guide are not followed? The result is inconsistent terminology, making the search for VI more difficult. Records management and key words provide standard terms and vocabulary to ensure future access and discoverability to VI records. The following discussion illustrates the challenges and the need for flexibility.

Persian Gulf Debate

The debate on the use of the location Persian Gulf vs. Arabian Gulf has flared up recently. The Defense Imagery Management Operations Center (DIMOC) standardized the Bodies of Water list about three months ago, primarily using National Geospatial Agency data, which parallels the CIA World Fact Book. They also researched National Geographic and Associated Press style. All use the same style (see AP style reference below). Note that the DoD Captioning Style Guide is based on the tenets of the AP Style Book.

Persian Gulf - Use this long-established name for the body of water off the southern coast of Iran. Some Arab nations call it the Arabian Gulf. Use Arabian Gulf only in direct quotations and explain in the text that the body of water is more commonly known as the Persian Gulf. (AP Style Book)

The determination was made to continue using “Persian Gulf” to describe the body of water between the Arabian Peninsula and Iran, in accordance with the sources listed above. The list was approved by DVI Director COL Bernard Koelsch, USA, and has been incorporated into the Country/Area dropdown selection field in the DVIDS submission page.

Three main factors influenced the decision to use Persian Gulf over “Arabian Gulf”:

- 1) Conforming to the official USG sources above, as well as common news and editing practices;
- 2) The average American lay reader refers to that body of water as the Persian Gulf; and
- 3) To avoid any possibility of confusion between the Persian Gulf and the nearby Arabian Sea.

“I also understand the concerns of CENTCOM/NAVCENT, and as we discussed ... that might be a local decision they can make. It comes down to weighing the concerns of the Combatant Commander for the Area of Responsibility (AOR) and the broader general public the imagery is meant to communicate with, the intended audience at large and the second/third order effects of using certain terminology that might be interpreted a bit differently at the local/regional level.” (CDR Tom Cotton – Joint COMCAM Program Manager)

Where are the Verticals?

The request said it all: “Where are the verticals? Doesn’t anyone shoot verticals anymore?”

What I’m looking for: a vertical shot, with a decent amount of headroom, and a strong civil-military subject. Keep an eye out for images of U.S. and foreign military service members working with civilian counterparts (NGOs, USAID, etc.).”

“We do a lot of product development here locally and we constantly struggle to find verticals. We discovered that shooters have become fixated on shooting for DVIDS [webpages], basically all medium shots (all horizontal) with centered subject. Apparently this was carry over from a few previous shooters (and PA) with the mindset: shoot wide and crop later (and Photoshop the hell out of it).” (Email exchange between a magazine editor and Marine unit)

What’s happened? Horizontal is considered the “landscape” mode, while vertical is considered “portrait.” The photographer decides. And though one may not be better than the other, photographing both vertical and horizontal gives both photographer and editors more choice.

“Any photographic composition can be said to work if the arrangement of the subject elements communicates effectively with the image’s intended viewers.” (*Photographer’s Handbook by Tom Ang*)

Call to Action

“Back in the day ... the shooters would always go vertical, not just to vary the composition but also in the hopes of scoring a magazine cover shot. “ Verticals are a tool of composition. According to Webster’s Dictionary, composition is the way in which something is put together or arranged: the combination of parts or elements that make up something, often an artistic form.

Photography without verticals? How boring! Whatever happened to photographers “working” the image? Long, medium, close up, horizontal, vertical, high, low, 180 and 360 degree perspectives. Compose and crop in camera, not after the fact. While it is not always possible to do this with every image taken, using multiple angles and composition tools help to discover the best view/perspective of the subject. The different views also allow designers and other users more flexibility of choice.

We all know the reasons why the focus on horizontal imagery occurs. Websites tend to use horizontals, and video is the opposite, where horizontal is the standard. I’ve actually heard people say, “We tell the photographers not to bother with verticals, that the webpage only works well with horizontals anyway.” Arrrggggh! If the photographer does not “work” the image, then they become mere snapshooters who are not using their equipment, their training or creative abilities.

So, work the image! Use your EYE and help others SEE what they may not be able to without your VISION of the subject. If imagery is meant to help tell the story you are trying to tell, then there has to be more than a horizontal world out there. Find it. Work it. And Share it with others. (*By Barbara Burfeind*)

For more about photo composition techniques:

<http://www.exposureguide.com/top-10-composition-tips.htm>

<http://www.photographymad.com/pages/view/10-top-photography-composition-rules>

<http://www.digital-photo-secrets.com/tip/3372/18-composition-rules-for-photos-that-shine/>

<http://digital-photography-school.com/3-reasons-to-shoot-vertical-aspect-landscapes-and-6-tips-on-how-to-shoot-them/>

For a good laugh: <https://www.youtube.com/watch?v=Bt9zSfinwFA>

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World War II Veteran tells his story at Iwo Jima

Capt. Jerry Yellin, from Fairfield, Iowa, flew the final combat mission in World War II. He was among the WWII veterans who visited Iwo Jima for the 70th anniversary. Listen as he tells his story. <https://www.facebook.com/dvids/videos/10153711487717519/?fref=nf> He also wrote a book about his war experiences and his coming to terms with the Japanese when his son married a Japanese woman. http://www.amazon.com/War.../dp/B00FGVXLE0/ref=sr_1_8...

A Snapshot Look At Changes In Photography

An interesting interview with Mark Osterman, a photographic process historian at George Eastman House International Museum of Photography and Film in Rochester, New York.

<http://hereandnow.wbur.org/2015/07/13/changes-photography-digital>

Amazing photos worth viewing

<http://www.cbsnews.com/pictures/2015-audubon-photography-awards/>

More amazing photos from the NOAA photo contest: <http://www.weather.gov/photocontest/>

Return to Hope video on Afghanistan

Check out NATO's Afghan web documentary "Return to Hope," which has been nominated for a Webby award. <http://www.returntohope.com/> and <http://www.returntohope.com/stories/roya#footer>

23rd Annual DOD Worldwide Military Photographer's Workshop (WMPW) Highlights

This year's workshop was in Riverside, Ca., from June 15-21, 2015. The Facebook site that shows winners and products: <https://www.facebook.com/DODWMPW?fref=ts>

The video submissions: https://www.youtube.com/channel/UCiOt5_gSf7TDGf6MxY-tCSA

Calendar

Events, conferences, workshops, & professional development opportunities.

DATE	2015 EVENTS	Location
3 SEPT 2015	DINFOS Intermediate Photo Journalism Course (IPC) In-Progress Review (IPR)	DINFOS
8 SEPT 2015	DINFOS Visual Information Management (VIM) IPR	DINFOS
22 SEPT 2015	DINFOS COMCAM Leadership Course (CCLC) IPR	DINFOS
15-17 SEPT 2015	Joint Combat Camera Planning Group (JCCPG) Meeting	DMA
6 OCT 2015	DINFOS Broadcast Communication Specialist Course IPR	DINFOS
13 OCT 2015	DINFOS Joint Expeditionary PA Course Training (JEPAC) IPR	DINFOS
27 OCT 2015	DINFOS Joint Intermediate PA Course Training (JIPAC) IPR	DINFOS
27 OCT 2015	Defense Visual Information Steering Committee (DVISC) meeting (9a.m. - 2 p.m.)	DMA

DINFOS Training and Professional Development Opportunities

The Defense Information School (DINFOS) has a long-standing mission of producing outstanding Public Affairs and Visual Information personnel for the U.S. Department of Defense. We are a component of the Defense Media Activity. For more information visit us at http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course_catalog.aspx

Visual Information Management Course (2 weeks)

Class 010 – 7-18 Dec 2015

Class 020 – 21 Mar - 1 April 2016

Combat Camera Leadership Course (2 weeks)

Class 010 – 6-17 June 2016

(*Note the only iteration offered in 2016)

Intermediate Photojournalism Course (8 weeks)

Class 040 -- 27 July – 23 Sep 2015

Class 050 – 28 Sep – 25 Nov 2015

Class 020 – 6 Jan – 3 Mar 2016

Digital Multimedia Course (7 weeks)

Class 010 – 13 Oct – 4 Dec 2015

Class 020 – 11 Jan – 14 Mar 2016

Intermediate Videography Course (3 weeks)

Class 070 – 31 Aug – 6 Oct 2015

Class 010 – 5 Oct – 10 Nov 2015

Class 020 – 12 Nov – 18 Dec 2015

Advanced Electronic Journalism Course (4 weeks)

Class 010 – 1-30 Oct 2015

Class 020 – 19 Nov – 18 Dec 2015

Intermediate Public Affairs Specialist Course (2 weeks)

Class 010 – 26 Oct – 6 Nov 2015

Class 020 – 22 Feb – 4 Mar 2016

Joint Expeditionary Public Affairs Course (2 weeks)

NOTE: Course name was previously: Joint Expeditionary Public Affairs Course

Class 010 – 22 Feb – 4 Mar 2016

Class 020 – 25 Apr – 6 May 2016

Joint Intermediate Public Affairs Course (6 weeks)

Class 010 – 11 Jan – 18 Feb 2016

Class 020 – 7 Jun – 15 July 2016

Joint Senior Public Affairs Course (2 weeks)

Class 040 – 14 -- 25 Sep 2015

Class 010 – 7 – 18 Dec 2015

Public Affairs Qualification Course (PAQC) (8 weeks)

Class 050 – 10 Aug – 16 Oct 2015

Class 010 – 13 Oct – 4 Jan 2016

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