



Right Image

Right Place

Right Time

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## SUBMISSIONS

Please contact us with your questions, feedback, and stories to share.

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## Calendar

Events, conferences, workshops, & professional development opportunities.

DATE	EVENT	LOCATION
29 Jul 2014	DVI Steering Committee (DVISC) Meeting	Pentagon Conf. Center
16 Jul 2014	Defense Production Management Group (DPMG) Teleconference	DMA
16 Jul 2014	Worldwide Joint Combat Camera Planning Group (JCCPG) Meeting	DMA, Fort Meade
17 Jul 2014	DINFOS IPR – Intermediate Photojournalism Course (IPC)	DINFOS
29 Jul 2014	DINFOS IPR – Combat Camera Leadership Course (CCLC)	DINFOS
Aug 2014 (TBD)	VI Standards & Technology (VIST) Sub-working Group	DMA, Fort Meade
8 Aug 2014	DMA Organization Day	Columbia, MD
12-14 Aug 2014	Joint COMCAM Planning Group (JCCPG) Meeting	Norfolk, VA
15-16 Aug 2014	Military Visual Communications Seminar, Newhouse School of Communications, Syracuse University	Syracuse, NY
Sep 2014 (TBD)	VI Standards & Technology (VIST) Sub-working Group	DMA
30 Sep 2014	DAMS Sunset	DVI - DIMOC
29 Oct 2014	Defense Visual Information Steering Committee (DVISC) Meeting	Pentagon Conference Center

## VI Policy Update

A new Visual Information chapter has been submitted for Joint Pub 3-61 (Public Affairs) – JP 3-61 draft is currently under revision. For more information, please contact:

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## DIMOC and COMCAM Update

### Joint COMCAM Planning Group meeting planned in Norfolk

The JCCPG meeting will be at the Joint Forces Staff College on Aug. 12-14. Agenda items include: Global Response Force (GRF) requirements, Combat Camera Leadership Course (CCLC) review, exercise integration, NORTHCOM engagements, and Joint IO Planners Course curriculum development (COMCAM specific).

For more information please contact:

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## VI Articles of Interest

### DMA Archivist Briefs International Seminar

Julia Hickey, DMA's archivist, was recently one of more than 50 subject matter experts to participate in the Archiving 2014 conference held in Berlin, Germany. She was invited to give an oral presentation at the two-day seminar that hosted approximately 700 attendees and industry representatives from a variety of countries. Her presentation was based on her published journal article, "Balancing Austerity with the Cost of Digitization," for the Society for Imaging Science and Technology.

Inside a temperature controlled facility in Riverside, California are more than 6,300 bins in three aisles containing film negatives, photo prints, motion picture film, video, and tape recordings. The collection of still and motion imagery totals more than 1.5 million items of physical media residing at the DoD VI Records Center. In 2010, a Mass Storage and Content Digitization Study determined that it would take more than \$50 million to digitize and store all that imagery. Lacking the funds and resources to take on this challenge, Defense Imagery Management Operations Center (DIMOC) began to seek solutions. Hickey's journal article details DIMOC's efforts to find a solution to preserve, store and provide access to all DoD's Visual Information records.

Read the article titled "Balancing Austerity with the Cost of Digitization" by Julia Hickey at: <https://www.milsuite.mil/book/groups/dvisc/content>

### DoD Worldwide Military Photography Workshop

Thirty-five student photojournalists were selected from 60 applicants participating in this year's 22nd Annual DoD Worldwide Military Photography Workshop held at Fort George G. Meade, MD on June 15-21.

The workshop, hosted by the Defense Information Management Operations Center (DIMOC) and the Defense Information School (DINFOS), challenged attendees' visual aptitude for storytelling. Attendees were tasked with an intense week of daily shooting for a story they developed with their assigned faculty editor/mentor. They met deadlines and expectations while being constantly evaluated and sometimes sent out to re-shoot aspects of their stories that were not up to standard.

"The importance of this workshop is where students come in and get a chance to perfect and hone their photojournalism skills," said Jeremy Lock, workshop coordinator and industry adviser. "This course lets students step out of their normal duties."

In addition to taking photos, the group heard from guest speakers such as Washington Post photojournalists Jahi Chikwendiu, Mary Clavert, Earnie Grafton, Eli Reed, Mannie Garcia and Mark Dolan. TSgt. Parker Gyokeres also provided a drone demonstration in the DMA atrium highlighting new technologies.

A group of highly qualified photojournalists, some of the best in the business, critiqued and reviewed the student's work. "The editors here are amazing...industry leaders in the civilian world," said Lock.

Senior Airman Rusty Frank, from Spangdahlem Air Base, is a two-time student of the workshop. "I learned a lot about storytelling," he said. "All the mentors here are great. They tell you honest feedback and exactly how they feel about your work. I need that!"

The workshop has educated hundreds of visual information professionals across all military Services. "It's an awesome opportunity and I would like to see even more participation," said Lock.

This year's attendees were:

MCSN Kelly Agee	SSgt Elizabeth Morris	SSgt. Andrew Lee	SrA. Dennis Sloan
SSgt. Perry Aston	PA3 Ross Ruddell	SrA. Jodi Martinez	SGT Mikki L. Sprenkle
LCpl. Akeel Austin	SrA. James Richardson	MC3 Siobhana McEwen	SrA. Tabatha Zarrella
SrA. Nick Byers	SrA. Nicole Sikorski	TSgt. Samuel Morsel	CPL Harold Flynn
SrA. Christopher Callaway	SSgt. Christopher Griffin	MC2 Andrew Johnson	TSgt. Andy Kin
SrA. Jette Carr	MC2 Sean Hurt	PA2 Patrick Kelly	SrA. Rusty Frank
SrA. Gustavo Castillo	MC1 Daniel Hinton	SSgt. Paul Labbe	A1C Clayton Cupit
Ms. Heidemarie Couch	LCpl. Rebecca Floto	MC3 Jennifer Lebron	

#### **DINFOS Celebrates 50th Anniversary**

Many DINFOS graduates remember the schoolhouse at Fort Benjamin Harrison, Indiana, just outside of Indianapolis, but not the original Army Information School that began in 1946 in Carlisle, PA at Carlisle Barracks. In June 1953, the House Appropriations committee reduced funding for the DoD public information program and directed that the Armed Forces Information School at Fort Slocum, New York be abolished. Following a DoD committee study, the school was dissolved, and the Army Information School resumed operations. Navy and Marine Corps students were sent to the Navy Journalism School at Great Lakes Naval Training Center, Illinois, while the Air Force continued to send students to the Army School. The Navy and Air Force also selected officers to send to Boston University or the University of Wisconsin for an eight-week course for officers and civilians.

Under the direction of the Secretary of Defense, Robert McNamara, and the Assistant Secretary of Defense for Public Affairs, Arthur Sylvester, renewed efforts began in 1961 among DoD, the services and the military information schools to again consolidate service information training. Their efforts would lead to the establishment of the Defense Information School (DINFOS) on July 1, 1964. In September 1965, DINFOS was moved to Fort Benjamin Harrison, Indiana.

From 1964 to 1998, DINFOS trained more than 40,000 students for public affairs duties throughout the world. They served as working journalists, broadcasters and public affairs officers at posts, bases and on ships. Then, in July 1992, the Deputy Secretary of Defense approved the functional transfer and consolidation of service training for public affairs, visual information and broadcasting under the direction of the American Forces Information Service (now the Defense Media Activity).

In October 1991, AFIS assumed operational control of DINFOS, the Defense Photography School (DPHSCH) at Pensacola, Florida, and the Defense Visual Information School (DVISCH) at Lowry Air Force Base, Colorado, to operate as a single, joint-service educational facility at Ft. George G. Meade, Maryland. The visual information and broadcast training elements moved from Lowry Air Force Base to Fort Meade in 1994; DINFOS moved from Fort Benjamin Harrison to Fort Meade in 1995 and the DPHSCH elements joined them in early 1998. The current Defense Information School was dedicated in June 1998, concluding the consolidation.

Now DINFOS includes more than 232,000 square feet with classrooms and labs equipped with state-of-the-art equipment. A 86,000 square foot addition is being constructed with an expected completion of spring 2015. About 3,200 students are trained each year by the DINFOS faculty made up of military communicators, DoD civilian and contract instructors. Military and civilian graduates of the School are stationed throughout the United States and overseas, providing public affairs and communication support to the commanders.

Since its inception DINFOS has graduated nearly 100,000 students, including some who went on to earn great distinction, among them these inaugural members of the DINFOS Hall of Fame:

- Vice president Walter Mondale, (US Army), former United States Senator, Ambassador, and Vice-President from 1977-1981.
- Clarence Page, Chicago Tribune columnist, author and Pulitzer Prize winner for commentary in 1989.
- Jim Bryant, an award winning free-lance photographer and author.
- John Roswell Camp, noted author and journalist, who won the Pulitzer Prize in 1986 and the Distinguished Writing Award of the American Society of Newspaper Editors in 1985.
- Steve Doig, who is the Knight Chair in Journalism at the University of Arizona and winner of the Pulitzer Prize for Public Service in 1993.
- Lou Anne Johnson, noted author of eight books, including the New York Times bestseller *Dangerous Minds*, which was the basis for the 1995 award winning movie of the same name.
- Les Payne, journalist and author, who won the Pulitzer Prize in 1974 and was a founder and past president of the National Association of Black Journalists.

### Storytelling and Shooting Tips

Ken Hackman and Chip Maury are longtime photojournalist mentors who recently participated in a DMA Brownbag lunch presentation. They were also instructors and mentors for the DoD Worldwide Military Photography Workshop. We wanted to share some of their photo storytelling tips with the VI community.

#### PLAN – Research – PLAN

- Research your subject. Develop an idea for the story.
- What is the purpose of the story?
- What equipment will be needed?
- What are the weather conditions? Plan appropriately.
- Make a tentative “shot list.” (This gives you purpose.)
- Upon arrival, meet your subject; remember, you are the translator.
- Give yourself time to familiarize yourself with the area.
- Develop a shooting plan.
- When is the lighting right?
- Explain what you are doing to others. Get your subject involved by asking questions.
- Look for the action; without action there is no story.

If you have a plan, you can change it, but without one, you “wing it.” Meaning, you didn’t really have an idea or story. The only way to know what equipment you need is to plan. Remember, it’s not your story, it’s THEIR story. It’s always THEIR story.

Most people can see but have no vision. (*Helen Keller*)

#### Photography TIPS (Ken Hackman)

- Tell one story. Think about what you want to say.
- Shoot what you see, not what the camera sees. Move in closer.
- Keep moving for new ideas and viewpoints.
- Push the envelope; take chances (don’t be afraid to fail).
- Shoot horizontals and verticals (which magazines want). It’s not my pic, it’s theirs.
- Ask yourself these questions when shooting:
  - ◊ Why am I making this photo?
  - ◊ What am I trying to say?
  - ◊ What is the purpose?
- Shoot lots of photos; take responsibility. Tone should be “we” not “I” did this.
- Share credit – ego, pride, and prima donna are all turnoffs.
- Photography Rules: There are no rules!

- Communication is important! Share time and talent with others (younger) in the profession.
- Be professional. Work hard. Be enthusiastic.
- Have fun and enjoy life; share your vision with others.

#### Photography TIPS (Chip Maury)

- Embrace life; verbal, written, visual. Don't "take" a photo, ask quietly to borrow it.
- Shoot single frame. Discipline your shooting. Don't delete.
- Get "Hair, Eyeballs, & Teeth" first.
- Make the pic before taking the pic. Use contrast of size and scale.
- Look for the moment.
- Write story ideas down in 50 words or less.
- You have an obligation to pass it on! Each one must teach one. "Make time to nurture younger people."
- What he sees lacking in DoD is that there are no photo editors talking with photographers.
- He would like to see this woven into the training. Shooting doesn't improve without a good editor.

**Ken Hackman** is known as "The Godfather" of military visual information. The distinguished title comes from his role in founding of the Air Force photojournalism program in 1971 and shaping it into what it is today. The second reason comes from Mr. Hackman's ability to mentor and shape young photographers and give them the training and expertise they need to be successful. His creative approaches, such as a "Gong Show" contest of best photos or a video teleconference to critique others' work is only matched by his ability to focus on the individual, while molding their career field.

**Chip Maury** began his photography career in 1956 as a U.S. Navy Photographer's Mate. During his illustrious Navy career, he was a diver and underwater photographer. He served in Underwater Demolition Team Eleven. With the team he served in three combat tours in Vietnam. He was also a Naval parachutist specializing in free-fall photography and made more than 1,500 jumps. His last assignment before retiring from the Navy was as the Photo Chief at Pacific Stars and Stripes, Tokyo, where his staff took first, runner-up and almost half the individual awards in Military Photographer of the Year competition for three years.

#### Armed and Apertured – Military Photographers highlighted on You Tube

<https://www.youtube.com/watch?v=3ULvxaBDbsE&list=PLJK4QmuWmUZqkxa1z-884HxMGNK99P-FM>

See and hear views from military photographers covering operations and exercises around the world. Hot weather, cold weather, documenting history with motion video and still imagery. They do it all. Photographers highlighted include:

- Marine Sgt. Christopher Stone (26th MEU, Djibouti) covering free-fall operations.
- Marine SSgt. Staci Miller (13th MEU) covering the Combined Joint Task Force, AFRICOM.
- Navy MC3 Ricardo Guzman & MCSN Liam Kennedy (USS George Washington – CVN 73) covering disaster relief Operation Damayan in the Philippines.
- Army SPC Tristan Bolden (Joint Multinational Readiness Center) covering a NATO exercise.
- Marine Sgt. Pete Thibodeau (Marine Forces Pacific Combat Camera) supporting OEF Special Operations.
- Army SPC Connor Mendez (55th Combat Camera) covering combined Special Operations Task Force, Afghanistan.
- Navy MCSA Ignacio Perez (USS John C. Stennis) covering Navy aircraft carrier operations.
- Air Force SSgt Jonathan Snyder (3rd Combat Camera Squadron) covering the Moore, Okla., tornado destruction.
- Marine Cpl. Michael Oxton (31st Marine Expeditionary Unit Combat Camera) covering training exercises.
- California Air National Guard MSgt Julie Avey (163rd Recon Wing, March ARB, Calif.) covering the California firefighting efforts.

## DINFOS Training and Professional Development Opportunities

The Defense Information School (DINFOS) has a long-standing mission of producing outstanding Public Affairs and Visual Information personnel for the U.S. Department of Defense. We are a component of the Defense Media Activity. For more information visit us at [http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course\\_catalog.aspx](http://www.dinfos.dma.mil/DinfosWeb/CourseInfo/course_catalog.aspx)

### Visual Information Management Course (2 weeks)

Class 010: 1-12 Dec 2014  
Class 010 (DL): 1 Oct – 14 Nov 2014 (Correspondence Course)  
Class 020: 26 Jan – 6 Feb 2015

### Combat Camera Leadership Course (2 weeks)

Class 010: 10-12 June 2015 (\*Note this is the only iteration offered in 2015)

### Intermediate Photojournalism Course (8 weeks)

Class 040: 21 July – 18 Sep 2014  
Class 050: 24 Sep – 21 Nov 2014

### Digital Multimedia Course (7 weeks)

Class 040: 24 June – 13 Aug 2014  
Class 010: 14 Oct - 5 Dec 2014

### Intermediate Videography Course (3 weeks)

Class 040: 28 July – 15 Aug 2014

### Advanced Electronic Journalism Course (4 weeks)

Class 040: 21 Jul – 15 Aug 2014  
Class 050: 22 Sep – 20 Oct 2014

### Intermediate Public Affairs Specialist Course (2 weeks)

Class 030: 16-30 June 2014  
Class 010: 1-12 Dec 2014

### Joint Expeditionary Public Affairs Course (2 weeks)

Class 010: 27 Oct – 7 Nov 2014

### Joint Intermediate Public Affairs Course (6 weeks)

Class 020: 26 Jan – 4 Mar 2015

### Joint Senior Enlisted Public Affairs Course (2 weeks)

Class 020: 21 Jul – 5 Aug 2014

### Public Affairs Qualification Course (PAQC) (8 weeks)

Class 050: 4 Aug – 10 Oct 2014  
Class 010: 11-22 Aug 2014 (ADL Resident course)  
Class 010: 15 Oct 2014 – 6 Jan 2015

### Intermediate Public Affairs Specialist Course (2 weeks)

Class 020: 17–28 Mar 2014  
Class 030: 16-30 June 2014

### Joint Expeditionary Public Affairs Course (2 weeks)

Class 020: 18 Feb – 3 Mar 2014

### Joint Intermediate Public Affairs Course (6 weeks)

Class 020: 19 May – 2 July 2014

### Joint Senior Enlisted Public Affairs Course (2 weeks)

Class 020: 21 Jul – 5 Aug 2014

### Public Affairs Qualification Course (PAQC) (8 weeks)

Class 030: 7 Jan -- 14 Mar 2014  
Class 040: 17 Mar – 21 May 2014

## Additional Training Opportunities

### “Managing Your Digital Arsenal” 15-16 August 2014

#### Newhouse Military Visual Communications Seminar, Syracuse University, Syracuse, N.Y.

An intensive two-day seminar highlighting the latest trends in visual journalism for military communicators with workshops by select Newhouse Faculty-experts in their fields and industry leaders. The seminar includes:

- Military Keynote Speaker
- Key address by Joe McNally, internationally acclaimed photographer
- Address by a nationally recognized futurist

Panel discussion to bring it all together with key military communication specialists

\$75 registration fee

DINNER Saturday night, August 16, 2014

To commemorate 50 years of military visual journalism at Newhouse School.

Graduates of MMM/MPJ – Don't miss the opportunity to become reacquainted with your military colleagues and Newhouse professors.

For details, contact:  
Nancy Austin  
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**Shoot-Off Workshops**  
[http://visualmediaone.com/Shootoff/Shoot\\_Off\\_Workshops.html](http://visualmediaone.com/Shootoff/Shoot_Off_Workshops.html)  
September 2014 (Shoot Off Online)

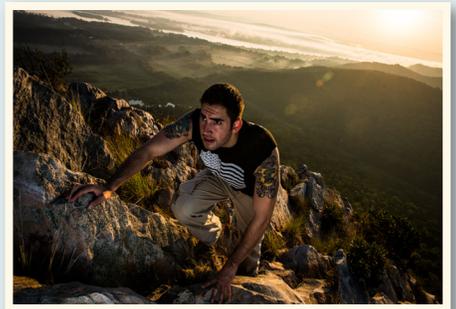
# MILPHOG – 2013

MILITARY PHOTOGRAPHER OF THE YEAR

Technical Sergeant Russ Scaf, USAF



2.



3.



1.

**1. 'Corral Cram'**

Cowboys prepare to ride during the National Championship Bull Riders "Some Gave All" Memorial Day Championship May 27, 2013, near Bee Branch, Ark. The event featured a presentation of the colors by an Arkansas Army National Guard color guard, a tribute to fallen service members and free admission to all active-duty military personnel.

**2. 'Top of the Rock'**

U.S. Army Sgt. Michael Bodiford, a team leader assigned to 1st Platoon, 1st Battalion, 153rd Infantry Regiment, 39th Infantry Brigade, climbs Pinnacle Mountain Sept. 5, 2013, near Little Rock, Ark. Bodiford scales the mountain multiple times per week as part of his physical training regimen, designed to prepare him for the Army's Warrant Officer Candidate School.

**3. 'Out of the Fog'**

Airmen from the 19th Airlift Wing prepare a C-130J for a flight, beneath the light of a full moon March 27, 2013 at Little Rock Air Force Base, Ark. As home to the largest C-130 fleet in the world, Little Rock AFB delivers mission-ready Airmen to fuel combat airlift operations.



For a complete list of all the winners and categories please visit the Visual Information Awards Program (VIAP) website at [http://www.dinfos.dma.mil/events/viap/viap\\_index.aspx](http://www.dinfos.dma.mil/events/viap/viap_index.aspx)



**Military Photographer Runner Up**  
Sgt Tyler L. Main

**'Overcoming Adversity'**

Joe Townsend, a British Royal Marine veteran from Eastbourne, England, swims a timed 50-meter freestyle during the first day of practice at the Marine Corps Trials aboard Camp Pendleton, Calif., Feb. 26, 2013. Townsend is competing in cycling, swimming and track and field after placing in many events last year.



**First Place — News**  
MC3 Daniel Young

**'In Armed Forces Arms'**

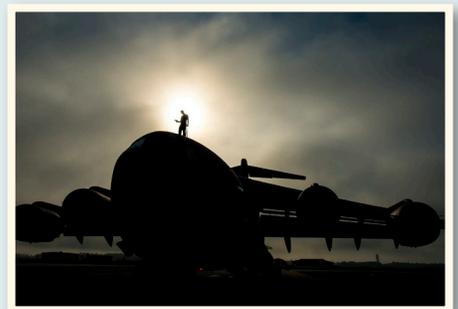
Sergeant First Class Faamasino Galoia, assigned to Joint Special Operations Task Force Philippines (JSOTF-P), carries a Filipino girl off a MC-130 Combat Talon II from 1st Special Operation Squadron (1 SOS) after being transported from Ormac to Manila as part of Operation Damayan relief efforts Nov. 21. The Philippine government is closely coordinating ongoing relief efforts including search and rescue, supply drops and personnel airlifts, with military and civilian organizations.



**First Place — Combat Documentation (Training)**  
'Air Assault'  
SSgt Sarah Mattison



**Second Place — Feature**  
'French Fries Are Easier to Swallow Than Defeat'  
SSG Sean K. Harp



**First Place — Pictorial**  
'Untitled'  
SrA Dennis L. Sloan